

Jump into it!

"When you're up against a 'Un
don't be afraid of 'urting 'im!"

That's the way the English drill ser-
geants train our men for bayonet fighting.

Put every ounce of your weight into
your thrust—jump into it with your
whole soul—that's the way to save your
own life and the only way to win.

We at home must jump into the Hun
in just that way, and help save the
Nation's life and win the Nation's war!

The United States is up against a
danger that is real, vivid, menacing. The
only way to end it is "by force to the
utmost."

Jump into it!

LEND the way they fight
Buy bonds to your utmost

OCTOBER 5 IS WOMEN'S DAY.

"The women of America are doing their
share in the winning of the war, both by
actual hard work and by the tremendous
force of their moral influence. It is fitting
that their service should be memorized."

SEC'Y McADOO.



*This is one of the several advertisements
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